

2 N D A N N U A L S O F T B A L L T O U R N A M E N T

Sponsorship Opportunities

2024



2024 Sponsorship Levels





- MAINE STRONG T-shirts for 15 People
- Reserved Team Spot
- Logos on Balls
- Prominent Banner Recognition at Fields
- Larger Logo on T-shirts
- Website Recognition (Permanent)
- "Donor Spotlight" Social Media Post & Stories Each Month
- Recognition in Tournament Blog Post
- Full-page Ad in Tournament Program





- Smaller Banner Recognition at Fields
- Smaller Logo on T-shirts
- Website Recognition (Rotating Banner)
- "Donor Spotlight" Social Media Post & Stories Each Month
- Recognition in Tournament Blog Post
- Half-page Ad in Tournament Program



\$1,000 6 available

- Website Recognition (Rotating Banner)
- Featured in "Donor Spotlight" Social Media Post (All Silver Sponsors)
- Recognition on Sponsors Page in Tournament Program
- Recognition in Tournament Blog Post



MAINE STRONG MEMORIAL FOUNDATION

Sponsorship Overview: Sole Raffle Package Sponsor

We are excited to invite you to become a key sponsor for the upcoming the Maine Strong Memorial Foundation Second Annual Softball Tournament Raffle. This event aims to support our community through engaging activities and valuable raffle prizes, and your sponsorship will be crucial in making this event a success!

Sole Raffle Package Sponsor: \$750 or \$1,000

We offer two levels of sponsorship for the raffle packages to suit different business needs and marketing goals. Both options provide extensive visibility and recognition, but the \$1,000 level includes larger signage, prime placement within the event space, and additional promotional benefits.

We have curated 30 unique raffle package themes based on previous successful events but are available for customization as needed.



\$750 Sponsorship Benefits:

- Business name/logo on a sign with the package stating "Package sponsored by" or "Package provided by"
- Mention in any place the package is mentioned (e.g., raffle listings, event program)



\$1,000 Sponsorship Benefits:

- All benefits included in the \$750 level
- Larger signage featuring your business name/logo
- Prime placement of your business name/logo within the event space
- Spotlight in the event program with a dedicated section

Key Benefits:

- Business name/logo on a sign with the package stating "Package sponsored by" or "Package provided by"
- Mention in any place the package is mentioned (e.g., raffle listings, event program)

Customization Options:

We understand that every business is unique, and we offer flexibility in how you choose to sponsor. If you have a specific theme in mind that is not listed among our current packages, we are open to custom package suggestions to better fit your business's offerings and marketing goals!

Contribution Details:

To participate as a Raffle Package Sponsor, you can choose one of the following options:

- \$750 Cash Donation: Directly support a themed package by providing funds for us to purchase items.
- \$750 in MSRP Value Items: Donate items that match any of the specific themes listed below.





Home Heating

Oil fill, maintenance, etc.





Dining: Lewiston/Auburn



Gift cards to establishments in the Lewiston/Auburn area

Gift cards to establishments in the Lewiston/Auburn area





Dining: Lisbon/Brunswick/Topsham

Gift cards to establishments in the Brunswick/Topsham/Lisbon area

Dining: Portland/Maine

Gift cards to establishments in the Portland area

Outdoor Recreation

Gift cards for outdoor experiences and items from Maine establishments



Photography

Photography shoot(s) from a local professional photographer



Family Entertainment

A family night out with movie theater tickets, amusement park, or sporting event passes



Finances

Tax services, financial planning services, etc.



MAINESTRONGSPONSORSHIP@GMAIL.COM **MAINESTRONGFOUNDATION.ORG/SPONSORSHIPS**

(Lewiston/Auburn)







Health & Wellness: Yoga, Gym, Spin, Training



A wellness package might include a gym membership, free classes (yoga, spin, pilates, etc). – Brunswick/Topsham area



Health & Wellness: Yoga, Gym, Spin, Training (Portland/Other)

A wellness package might include a gym membership, free classes (yoga, spin, pilates, etc). - Portland



Bats, Gloves, Apparel





Home Repair and Maintenance: Flooring

Flooring and/or Carpentry Package. Gift card for flooring products or services from a local establishment or professional

Home Repair and Maintenance: Landscaping

Gift card for landscaping items or services from a local establishment or professional



Home Repair and Maintenance: Electrical, Plumbing, Painting

Gift cards for painting, electrical, or plumbing items or services from a local establishment or professional



Sports Memorabilia

Autographed items, apparel



Sports Experience

Tickets to a professional sporting event Maine Celtics, Sea Dogs, Maine Mariners, Maine Nordiques)





Heat Pump

Free Heat Pump

Auto Detailing

Detailing gift card, Vehicle cleaning items



Auto Repair

Gift cards for oil change, tire rotation, inspections, etc.



Bakery

Gift cards or package from a local establishment for event services (ex. Cupcakes for a birthday party)



Apparel

Could be a gift card to a local clothing store or a package of event apparel or other apparel donated by local businesses, teams, colleges, etc.



Personal Health: Chiropractic, massage

Gift cards for chiropractic adjustments or massages



Spa Day: Massage, hair, manicure, pedicure, etc.

Gift cards for massage(s), hair appointment, manicure, pedicure, or items to have an at-home spa day



Handyman

Tools, toolbox, other handyman items



Art

Arts and craft supplies, gift cards to local establishments for art supplies or arts and crafts experiences (Paint night, pottery class, etc.)





Hammond Lumber Company

Hammond Lumber Company Giftcard





Gift cards, products, or apparel from local liquor stores or smoke shops



Backyard

Grill or grilling products, ingredients, lawn games, or patio furniture, etc.



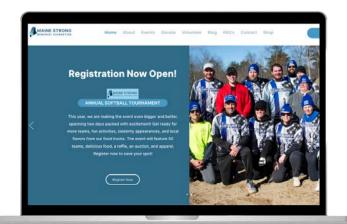
2023 RECAP



total funds raised: \$207,853























































MAINE STRONG MEMORIAL FOUNDATION











USA







